



# Taiwo Elegbede - Moses

Creative Designer/  
Brand Development Professional

## Profile

Taiwo has a background in Microbiology from Crawford University and has accrued over 9years cumulative experience in Creative Design, Social Media Marketing, Digital Marketing and Web Design, UI/UX working with firms in the Advertising, Marketing Communications and Digital Marketing ecosystem. Am totally committed to growth and building a reputation of excellence and productivity.

## Skills

### Graphic Design

Photoshop, Illustrator,  
Indesign, Coreldraw,  
Powerpoint

### Social Media Advertising

### Motion Graphics

Social/Marketing Videos  
GIFs

### Web Design

UI/UX

### Digital Marketing

### Brand Development

### Strategy

## Contact

+234 806 1249 804

taiworuth@gmail.com

## Experience

2019 - Present

Segi Imaginations

Senior Graphic Designer/Digital Marketer

**Branding, Digital Marketing, Web Design UI/UX, Creative Design & Marketing Videos:** Working on brands like Alat, Mydatabank, Haelsoft, Kusnap, Builders depot, AzinnoBee, 4ghub, GIZ/EdostateJOBS, Workforce, Callwikk, EDC, Blunet & more

2014 - 2017

WildFusions Limited

Creative Designer

**Design / Content / Digital Marketing / Strategy:** Worked on brands like Wakanow, travel start, Knorr, Blue band, Firstbank Nigeria, Diamond Bank, Wema Bank, MamaGold, Lux Nigeria, Royco, Rexona In Ghana, etc.

2013 - 2014

BBDO WestAfrica

Art Director

**Design/ Advertising & Branding / Production:** Collaborations with account teams & Sessions with clients to propagate existing and new online & offline campaigns. Worked on brands like Visa, Swan, Chicken Republic, Guinness, Gilette & Evans Pharmaceutical.

2013

Verdant Zeal  
Marketing  
Communications

Creative Intern

**Advertising Strategy & Marketing Communications:** Worked on Brands such as Unilever, Rivers State (Port-Harcourt), Vanguard, Fertility Sure, Bridge Clinic, Blue Ice, Smart Health, Red gecko, Osun State (Opon Imo) & Lux.

2012

Strategic Nigeria  
Investment Limited  
(SNI)

Business Development / Creative  
**Marketing Strategy, Advertising & Design**

## Strengths

Innovative Thinker  
Resourceful  
Time Management Skills  
Problem Solving Skills  
Resilient & Reliable  
Team Spirited  
Fast Learner

## Professional Affiliations

Digital Marketing Institute,  
Ireland  
  
Chartered Institute  
of Marketing, UK  
Studying Member

## Hobbies

Art  
Reading  
Karaoki

## Reference

Available upon  
Request

## Education & Certifications

2016 – 2017	Diploma in Digital Marketing (DMI) Ireland <b>Certified Digital Marketing Professional</b>
2013 – 2017	Chartered Institute of Marketing (CIM) UK <b>CAM Diploma in Digital Marketing</b> Study Center: Simon Page Business School, Lagos Nigeria
2014	Google Adword Certification Training <b>Google Nigeria</b> Study Center: Simon Page Business School, Lagos Nigeria
2012 – 2013	Orange Academy, Lagos <b>(Africa's 1st practical school of Integrated Branding Experience)</b> The Creative Department School of Advertising Break Away Design (Visual branding training)
2011 – 2012	Abinibi Creative Academy, Lagos, Nigeria <b>Graphics Design</b> Design Foundation
2011	NYSC Discharge Certificate
2006 – 2010	Bachelor of Science in Microbiology <b>(2nd class Upper Division)</b> Crawford University, Ogun State, Nigeria
2008	A+ Certification & N+ Certification <b>New Horizon Lagos, Nigeria</b>