

## **Skills**

Graphic Design
Photoshop, Illustrator,
Indesign, Coreldraw,
Powerpoint

Social Media Advertising

Motion Graphics
Social/Marketing Videos
GIFs

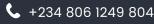
Web Design

Digital Marketing

Brand Development

Strategy

## Contact



★ taiworuth@gmail.com

# Taiwo Elegbede-Moses

Creative Designer/
Brand Development Professional

#### **Profile**

Taiwo has a background in Microbiology from Crawford
University and has accrued over 9years cumulative experience in
Creative Design, Social Media Marketing, Digital Marketing and
Web Design, UI/UX working with firms in the Advertising, Marketing
Communications and Digital Marketing ecosystem.
Am totally committed to growth and building a reputation of
excellence and productivity.

## Experience

2019 - Present Senior Graphic Designer/Digital Marketer

Segi Imaginations Branding, Digital Marketing, Web Design UI/UX,

**Creative Design & Marketing Videos:** Working on brands like Alat, Mydatabank, Haelsoft, Kusnap, Builders depot, AzinnoBee, 4ghub, GIZ/EdostateJOBS, Workforce,

Callwikk, EDC, Blunet & more

2014 - 2017

WildFusions Limited

Creative Designer

Design / Content / Digital Marketing / Strategy:

Worked on brands like Wakanow, travel start, Knorr, Blue band, Firstbank Nigeria, Diamond Bank, Wema Bank, MamaGold, Lux Nigeria, Royco, Rexona In Ghana, etc.

2013 - 2014

Art Director

BBDO WestAfrica

Design/ Advertising & Branding / Production:

Collaborations with account teams & Sessions with clients to propagate existing and new online & offline campaigns. Worked on brands like Visa, Swan, Chicken Republic, Guinness, Gilette & Evans Pharmaceutical.

2013

Verdant Zeal Marketing Communications Creative Intern

Advertising Strategy & Marketing Communications:

Worked on Brands such as Unilever, Rivers State (Port-Harcourt), Vanguard, Fertility Sure, Bridge Clinic, Blue Ice, Smart Health, Red gecko, Osun State (Opon Imo) & Lux.

2012 Strategic Nigeria

(SNI)

**Investment Limited** 

Business Development / Creative

Marketing Strategy, Advertising & Design

## Strengths

Innovative Thinker
Resourceful
Time Management Skills
Problem Solving Skills
Resilient & Reliable
Team Spirited
Fast Learner

## **Professional Affilations**

Digital Marketing Institute, Ireland

Chartered Institute of Marketing, UK Studying Member

#### **Hobbies**

Art Reading Karaoki

## Reference

Available upon Request

## **Education & Certifications**

2016 - 2017	Diploma in Digital Marketing (DMI) Ireland  Certified Digital Marketing Professional
2013 - 2017	Chartered Institute of Marketing (CIM) UK  CAM Diploma in Digital Marketing  Study Center: Simon Page Business School, Lagos Nigeria
2014	Google Adword Certification Training Google Nigeria Study Center: Simon Page Business School, Lagos Nigeria
2012 - 2013	Orange Academy, Lagos  (Africa's 1st practical school of Integrated Branding Experience)  The Creative Department School of Advertising Break Away Design (Visual branding training
2011 - 2012	Abinibi Creative Academy, Lagos, Nigeria <b>Graphics Design</b> Design Foundation
2011	NYSC Discharge Certificate
2006 - 2010	Bachelor of Science in Microbiology  (2nd class Upper Division)  Crawford University, Ogun State, Nigeria

A+ Certification & N+ Certification

New Horizon Lagos, Nigeria

2008